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Third Semester M.B.A. Degree Examination, March/April 2021

(CBCS Scheme – 2014-15 onwards)

Management

Paper 3.6.1 — PERSPECTIVES ON HEALTH CARE SECTOR

Time : 3 Hours]

[Max. Marks : 70

Instructions to Candidates : Answer all Sections.

SECTION – A

Answer any **FIVE** of the following questions. Each question carries **5** marks :
(5 × 5 = 25)

1. Narrate the role of healthcare in Human Development.
2. Define and explain the words Pathology and Pharmacology.
3. Write short notes on “Healthcare Delivery in India”.
4. Describe the scope and significance of Medical Tourism in India.
5. Describe the salient features of Indian Healthcare System.
6. Write a brief note on Plurality of healthcare situation.
7. What are the key drivers that affect the healthcare industry?

SECTION – B

Answer any **THREE** of the following questions. Each question carries **10** marks :
(3 × 10 = 30)

8. Define Healthcare. Write briefly about determinants and dimensions of health and well-being.
9. Define and differentiate Public, Private and Indigenous Health Systems of Indian Medicine.
10. Define Epidemiology. What are the different levels of health care, explain with suitable example.
11. Explain the recent research and development activities adopted by Government of India to control Pandemic and Communicable Diseases.

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SECTION - C

Case Study

Compulsory question :

(1 × 15 = 15)

12. Assume, you have been appointed as District Health Officer by Government of Karnataka. The Ministry of Health & Family Welfare instructed to maintain a high cleanliness/hygiene standard in all Government Hospital to avoid spreading of COVID-19. The Ministry of Health & Family Welfare assigns a duty to you that you have to follow different standards to maintain hygiene hospital.
- (a) Draft a proposal for various standards that a hospital should maintain. (8)
- (b) What are the health standards you would plan? (7)
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